

Village Receives \$3.5 Million Federal Grant for Biomedical Innovation Center



The image above is a preliminary design for the Southeast Wisconsin Innovation Center. Image courtesy of Partners In Design Architects, 2010.

On September 20, Village staff received notification from the offices of Senators Feingold and Kohl that the U.S. Economic Development Administration (EDA) has awarded a \$3.5 million grant to the Pleasant Prairie Community Development Authority (Authority) for the construction of a regional, biomedical innovation center. The **Southeast Wisconsin Innovation Center** has been proposed as a regional initiative to spur innovation and the growth of new biomedical companies. The end goal is the creation of additional professional-level employment opportunities within the regional community. Village President,

John P. Steinbrink commented, "We would like to thank the Kenosha Area Business Alliance for their help in securing the funding for this project. We look forward to working with KABA, the EDA and the Universities of Wisconsin-Whitewater and Parkside to create new professional-level job opportunities within the regional community." The Authority and KABA cooperatively prepared an in-depth proposal to create the **Southeast Wisconsin Innovation Center**.

Plans call for the construction of a LEED-certified, 40,352 square foot building to be built in what will be the

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live, work & play!*

Emergency Messages Sent Through **CodeRED** System

On the evening of August 31, residents living within a specific area in the Village received a mass emergency message from the CodeRED Emergency Notification System. The message was sent to notify nearby residents that police were seeking a man who was possibly armed and to remain in their homes. Two men believed to have weapons fled from officers with the Bureau of Alcohol, Tobacco and Firearms and the Kenosha County Sheriff's Department. Some who received the calls expressed confusion over the word "CodeRED" appearing on their caller identification.

What is CodeRED

CodeRED is a telephone-based, mass emergency notification system used in Kenosha County to notify residents of disasters and emergency events. Sometimes referred to as a

reverse 911 call, the service uses an internet mapping capability to target calls by geographic location and then distributes emergency messages directly to telephone numbers of record within the targeted location.

When you receive a CodeRED call, please listen carefully to the message. The message will typically offer a succinct explanation of the situation along with instructions as to how you should respond. Because these messages are sent to enhance public safety, please pay special care to the message.

CodeRED is only one of multiple reverse 911 options available today. In the near future, an alternate service may be utilized within the county in order to share information during an emergency situation, should the need arise again. □

October Village Meeting Dates and Times

Location

Regularly scheduled Board and Commissions meetings are held at: [Village Hall \(in the auditorium\)](#)
[9915 39th Avenue](#)
[Pleasant Prairie, WI 53158](#)

October Village Board Meetings

Monday, October 4
Monday, October 18
Begins at 6:00 p.m.

October Plan Commission Meeting

Monday, October 11
Begins at 6:00 p.m.

October Park Commission Meeting

Thursday, October 7
Begins at 6:00 p.m.

October Recreation Commission Meeting

Tuesday, October 12
Begins at 6:00 p.m.

Agendas

Board and Commission Meeting Agendas are posted prior to each meeting at: Village Hall, RecPlex, the Roger Prange Center and [PleasantPrairieOnline.com](#) under the **Boards & Commissions** page for each respective meeting.

You are invited to attend Village meetings to learn firsthand about municipal government and the business being conducted in Pleasant Prairie. For more information regarding Boards and Commissions and their respective meetings, please visit [PleasantPrairieOnline.com](#). □

Courtesy of the American Water Works Association...

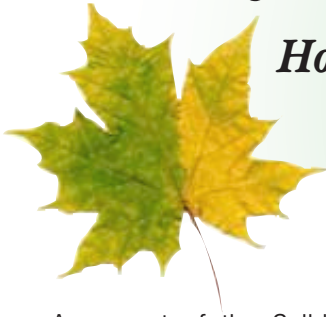
Fascinating Facts About Water

- ◆ Climate change is having a significant impact on our water supplies. Increasing temperatures raise evaporation rates, change precipitation patterns, affect runoff and water quality, and change water-use demands.
- ◆ When we use water, we generally add contaminants to it, like soap, food products, and chemicals, which must be removed before the water is used again.
- ◆ Be careful of what you pour down your drain. It is the gateway to your wastewater disposal system and eventually to our water supply.



Fall Residential Leaf Collection

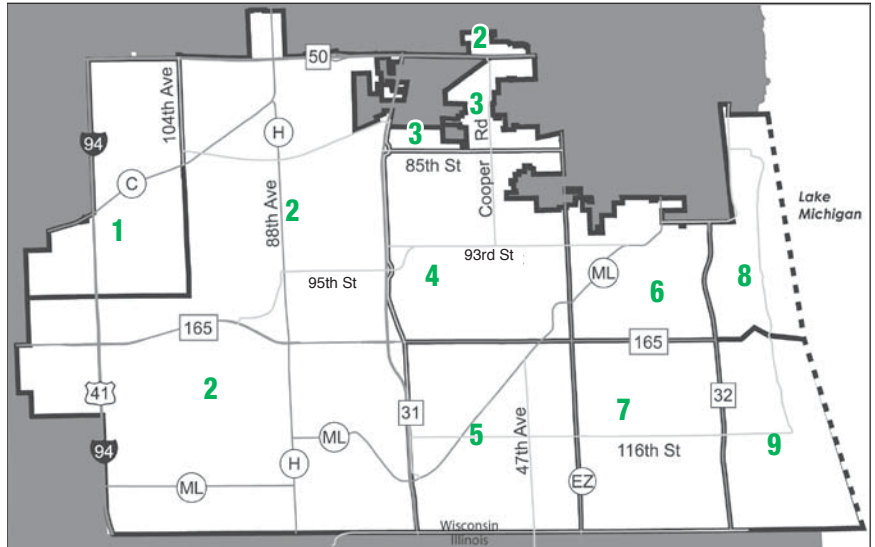
How to Prepare for Residential Leaf Collection



As a part of the Solid Waste Services provided in the Village, crews collect loose, un-bagged leaves directly from your curb or roadside each fall and spring. This year, Fall Leaf Collection will begin on October 18. In order to have your leaves collected, simply follow the steps below.

- See the **Leaf Collection Map** at the right and identify your collection zone.
- See the **Leaf Collection Schedule** to determine your collection date.
- Have loose leaves ready by 7:00 a.m. on your collection dates.
- To prepare your leaves, rake your loose, fallen leaves into a pile at your curb or on your roadside.
- Leaves must be within six feet of the asphalt road to be collected.
- Please keep leaves off of the asphalt.
- For residents with curbs and gutters, please place loose leaves on the grass by your curb.
- For residents with a ditch line, please place loose leaves on the grass along the roadside of the ditch.
- Because leaves are collected with a vacuum, they must be piled loose.
- Bagged leaves or grass and branches will not be collected.

Weather permitting, three rounds of leaf collection will take place this year. If you miss your scheduled collection days,



2010 Fall Leaf Collection Schedule

Zone Number	Fall Round 1	Fall Round 2	Fall Round 3
1	Oct 18	Nov 2	Nov 17
2	Oct 20	Nov 4	Nov 19
3	Oct 25	Nov 9	Nov 24
4	Oct 22	Nov 8	Nov 23
5	Oct 21	Nov 5	Nov 22
6	Oct 26	Nov 10	Nov 29
7	Oct 29	Nov 15	Dec 1
8	Oct 27	Nov 11	Nov 30
9	Nov 1	Nov 16	Dec 2

leaves and other yard waste may also be taken to the Compost Site at 8600 Green Bay Road. The Site will be open through December 4. For a complete schedule of hours for the Compost Site and a listing of

accepted items, please see page 8 of your **2010 Village Calendar** or visit **PleasantPrairieOnline.com**. If you have additional questions, please call **262/925-6700**. ☐



Pleasant Prairie Police Distributing Packer Card Sets to Area Youth

Kids encouraged to ask officers for a set

Pleasant Prairie Police have started to distribute sets of Green Bay Packer cards to area youth. The cards feature Coach Mike McCarthy and the 2010 players. "The cards are a way for area youth to get to know the police officers in their community," explained Brian Wagner, Chief of Police in Pleasant Prairie. "Children are encouraged to approach Pleasant Prairie Officers and ask for a set of cards. It's a great way for the kids in our community to get to know us."

Officers will have a limited number of sets available, 500 in total, and will distribute them while on patrol in Pleasant Prairie. The department has distributed other trading cards in the past. "This outreach has always been well received," added Wagner. "The officers love it; the kids love it; and the parents enjoy it too." In addition to handing out collectible cards, the department performs other types of outreach to

youth throughout the year. These include educational programs in Pleasant Prairie Schools and interacting with youth at family events in Pleasant Prairie. In addition, the Pleasant Prairie Professional Police Association, in conjunction with the Fire & Rescue Association, runs a Shop With a Cop/Firefighter program for youth in Pleasant Prairie each holiday season. To learn more about the Pleasant Prairie Police Department visit PleasantPrairieOnline.com and see **Police** under the **Services** tab. □

The Pleasant Prairie Police Department wishes to thank Chancery of Pleasant Prairie and Bethany Lutheran for their generous donations of used cell phones for the 911 Cell Phone Bank program.

Thank You for Filling the Boot

Members of Pleasant Prairie Fire & Rescue would like to publicly thank all those who helped "Fill-the-Boot" during the 2010 Muscular Dystrophy Association fundraiser during the first weekend in September. Pleasant Prairie Fire & Rescue collected loose dollars and change at two locations over three days during this year's campaign.

Firefighters were trying to top last year's total of \$17,729.14. The year prior, the department had collected a total of \$10,018.18. This year, Pleasant Prairie Fire Fighters collected \$20,946.30 over the three days. "In years past, we've been overwhelmed by the generosity of the motorists we've met," commented Pleasant Prairie Fire & Rescue Chief Paul Guilbert Jr. "Once again, we were overwhelmed by the public's support. We cannot thank them enough for their generosity. I am very proud of the emergency work our personnel



Photo courtesy of Pleasant Prairie Fire & Rescue Member Craig Roepke.

perform on a daily basis; I am especially proud of the effort put forth during the MDA 'Fill-the-Boot' project."

Fill-the-Boot is an annual tradition for firefighters across the country. The International Association of Firefighters has been a national sponsor of the MDA since 1954. This is the department's third year participating in the campaign. Pleasant Prairie has plans to Fill-the-Boot again during next year's campaign. □

\$3.5 Million Grant

continued from page 1

Village Green Center, a downtown area currently in the design stage that is set at the demographic center of Pleasant Prairie, west of 39th Avenue between Springbrook Road and Highway 165. The floor plan includes office, laboratory and flexible research and development space for entrepreneurs and business startups in the life science, biomedical and biotechnology fields, in addition to space for administrative support services.

The project will offer startups a state-of-the-art facility at a reduced rent, along with shared business support services. “Once the businesses establish themselves, they would move to larger locations or facilities within the regional community,” explained Steinbrink. “The concept should not only provide additional jobs, but should help provide area business parks with potential high-quality occupants over coming years.” It is anticipated that the innovation center will create over 350 jobs and \$24 million in private leveraged investments over the next ten years. It is unknown which specific businesses will be the first to occupy the **Southeast Wisconsin Innovation Center**.

Pleasant Prairie recently announced the receipt of a \$70,000 State grant related to the project. In addition to the State and Federal grants, the Authority and KABA would both commit \$2 million towards the success of the project. Pleasant Prairie will work to create a Tax Increment Financing District to fund the Authority's portion of the project costs, in order to keep the financial responsibility for the project off of the residential taxpayers and on the development itself. □

Pleasant Prairie Welcomes Mondi Akrosil to LakeView Corporate Park



The future home of Mondri - Pleasant Prairie, the photo above shows the former Permacel facility located at 7201 108th Street in Pleasant Prairie. Mondri plans to manufacture siliconized release liners at the facility.

In September, the Village Plan Commission approved Site and Operational Plans for global manufacturer Mondri Akrosil to occupy the former 168,879 square foot, 60-acre Permacel facility, located at 7201 108th Street in LakeView Corporate Park. Mondri Akrosil intends to develop the Pleasant Prairie location as their flagship plant for the manufacture of specialized silicone release liners, an example being the removable backing on stickers and name tags.

The Pleasant Prairie location will compliment the company's existing facilities in Menasha, Wisconsin and Lancaster, Ohio. Mondri, with corporate headquarters in both South Africa and the UK, operates more than 100 plants in over 30 countries worldwide. The company expects to take ownership of the property and begin equipment installation and operations within the next few months. Over time, Mondri expects to employ between 30 and 100 employees at the Pleasant Prairie location. The initial number of employees is expected to be between 10 and 50.

“We are incredibly pleased to welcome Mondri Akrosil to the Village and to LakeView Corporate Park,” remarked John P. Steinbrink, Village President. “We look forward to having Mondri Pleasant Prairie as a new corporate citizen and employer and are confident they will enjoy their new home here in the Village.” □

Highway 165 Improvement Update

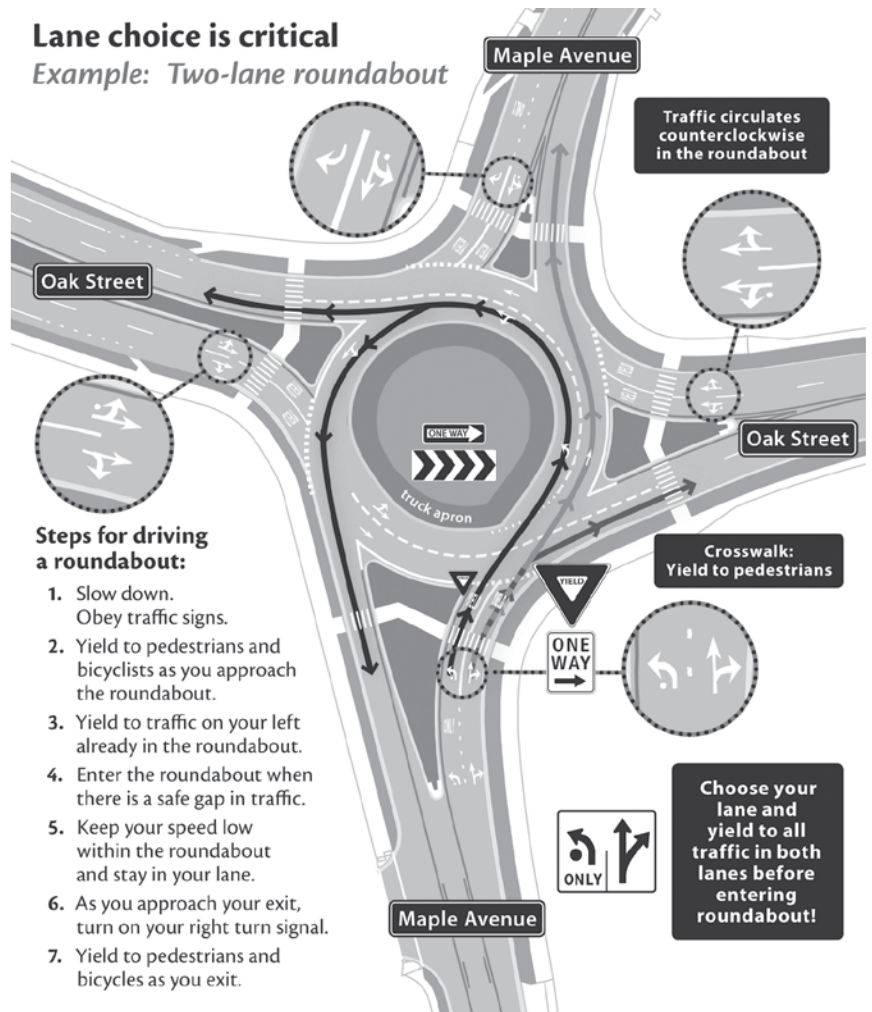
During 2009, residents were invited to an open house-style meeting conducted by the Wisconsin Department of Transportation (WisDOT) regarding upcoming changes to State Highway 165. Beginning in 2011, Highway 165 will be improved between Springbrook Road (CTH ML) and 39th Avenue (CTH EZ). Plans call for four vehicle lanes, separated by a raised median and complemented by bicycle lanes. *Plans also call for the installation of two roundabouts, one at Springbrook Road and the other at 39th Avenue.*

WisDOT recently received bids for the work to be completed on Highway 165. In preparation for the work that will begin during 2011, stormwater and other utility improvements will be needed. Construction of a stormwater retention pond on the northeast corner of Highway 165 and 39th Avenue is expected to begin yet this fall, while additional utility relocation work is also expected to take place before the end of the year. It is expected that improvements on Highway 165 will be completed near the end of 2011.

WisDOT has been using roundabouts around the State to create slower speeds and fewer conflict points to reduce injury accidents. The WisDOT image you see at the right depicts the traffic flow at a typical roundabout. It offers tips to help travelers become familiar with navigating roundabouts and makes drivers aware of traffic rules associated with them. □

Lane choice is critical

Example: Two-lane roundabout



Steps for driving a roundabout:

1. Slow down. Obey traffic signs.
2. Yield to pedestrians and bicyclists as you approach the roundabout.
3. Yield to traffic on your left already in the roundabout.
4. Enter the roundabout when there is a safe gap in traffic.
5. Keep your speed low within the roundabout and stay in your lane.
6. As you approach your exit, turn on your right turn signal.
7. Yield to pedestrians and bicycles as you exit.

Every small step helps...

When you sign up to receive your Village Newsletter via email and let us know that we can remove your name and address from our paper mailing list, you'll be helping to conserve natural resources while also contributing to a cost savings for our community. Signing up is easy, and every small step helps.

It's Easy...

Visit PleasantPrairieOnline.com and enter your email address in the box at the bottom of the page. Then, click "go." Select the box marked "Village of Pleasant Prairie Email Newsletter," and enter your name and address information. Then, click "Submit."

Once you're comfortable receiving your newsletter this way...

Send an email to newsletter@plprairie.com. Include your name, mailing address and the words "email only." We'll send you a confirmation email letting you know that your address has been removed from the paper mailing list. □





Medicine Collection Day

**Saturday, October 16
9:00 a.m. to 1:00 p.m.**

On Saturday, October 16, Kenosha County residents may dispose of their unused medicines at one of two locations, the:

**Kenosha County Job Center
(Entrance D)**

8600 Sheridan Road

or

**Kenosha County Center
19600 75th Street**

Residents may bring: prescription and over the counter medications, ointments, sprays, inhalers, creams, vials and pet medications. Medication should be kept in its original container with the name of the medication visible. ☐

RecPlex Marks 10 Years of Service as a Recreation and Lifestyle Resource for the Community

Join us for festivities on Friday, October 1



On October 1, RecPlex will celebrate its tenth year of service to the community. Over the years, the facility has grown at a consistent pace and has become an indispensable resource to many seeking health, wellness and family-related recreational services. Built on land that was formerly mined for gravel, the facility has been constructed and expanded mainly through large community donations and is supported with user fees, sponsorships, and additional non-property tax income sources. WisPark, the developer of the surrounding LakeView Corporate Park, donated \$4 million for the initial construction of the facility. The most recent donation of \$8 million received from Uline, Inc., has paid for the construction of a new 50-meter competition pool, which has already started bolstering local tourism by drawing thousands of visitors into the community.

RecPlex staff would like to invite the community to celebrate with them on Friday, October 1. Staff will offer free tours of the facility and refreshments throughout the day; face painting, a bouncy house and kids contests from 4:00 until 6:00 p.m.; a new member special (12 months for the price of 10) and more.

Staff will also offer current member specials, a commemorative gift to original members and will host raffles on the half-hour for members who are in the building. Additional information about the facility is available at RecPlexOnline.com. ☐



Bicyclists Invited to the Kenosha County Fall Wheel Ride

Bicyclists are invited to participate in the *Fall Wheel Ride* on Saturday, October 2. Choose from three different starting locations based on the distance you would like to ride. Join other cyclists for a 5.8-mile, 2.3-mile or 1.1-mile ride. All rides end at Petrifying Springs Park with bike-related activities, safety checks, tips and snacks between 10:00 a.m. and 12:00 p.m. More information, including a map, is available in the *News* section of PleasantPrairieOnline.com or by calling **262-857-1869**. ☐

Bicycle Safety Reminder

On Wisconsin roadways, bicycles are considered vehicles and must obey the same traffic laws that an automobile driver must obey. Please remember to stop at stop signs and red lights and to travel in the same direction as traffic for your own safety and that of others on the road.



Halloween Fest

October 23
3:00 to 7:00 p.m.

Join us for child- and family-oriented activities during Halloween Fest at the Wruck Beach Pavilion inside Prairie Springs Park. Halloween Fest will be held on Saturday, October 23 from 3:00 to 7:00 p.m. Activities include a pumpkin patch, costume contest, hayrides, a spooky skate and more. Admission to Halloween Fest is free, and the first 500 children will receive a goodie bag. Small fees may apply for some of the activities, and concessions will be sold throughout the event. For more details, visit RecPlexOnline.com. □



Trick or Treat

October 31
3:00 to 6:00 p.m.

Trick or Treat in Pleasant Prairie will be held on Sunday, October 31 from 3:00 until 6:00 p.m. This is the same day and time as Trick or Treat in the City of Kenosha. The Village would like to remind all residents to be safety minded during Trick or Treat times. No leaf burning is permitted on Trick or Treat day, Sunday, October 31. □

Military Voters in the Village

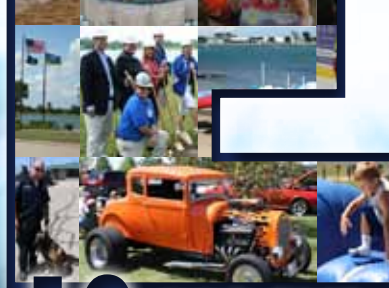
Recently public concerns have been expressed throughout the country regarding the ability of military personnel to cast their vote. Please be assured that military voters in the Village of Pleasant Prairie have the ability to vote in all elections in accordance with State and Federal requirements. If you have specific questions about a military voting matter, please contact the Village Clerk at 694-1400. □



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recplex

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10 year anniversary

October 1, 2010